



Eqbal Anwari

Brand Strategist

I'm a strategic thinker turned strategist through ten years of doing strategy for profit and not for-profit clients.

CONTACT

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PERSONAL SKILLS

- Curious
- Analytical
- Futurist
- Team player
- Questioner

EXPERTISE

- Profit /not-for-profit
- Project Management
- Marketing Industry

WORK EXPERIENCE

Marketing Specialist

Turner Corporation | 2019 - present

- Designed Photographic History of Turner on InDesign (100-year anniversary book)
- Developed Covid info. cards and signs
- Created brochures for Turner activities
- Updated Turner archives site
- Managed Marketing page on Share Point

Project Manager

German Corp. for Int. Cooperation | 2010 - 2019

- Determined and defined project scope and objectives
- Managed project development timelines across the organization
- Prepared budget based on scope of work and resources as needed
- Measured projects' performance

EDUCATION

City College of New York | 2020-2022

- Branding + Integrated Communications, MPS

Inclusion/ 2018

- Boot-camp on fundamentals of front-end software engineering